



NO MATTER HOW GOOD YOU GET,  
YOU CAN ALWAYS GET BETTER,  
AND THAT'S THE EXCITING PART.

(Tiger Woods)





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**” SUCCESSFUL PEOPLE  
THINK AND PLAN  
AHEAD MORE THAN  
JUST ONE STEP. ”**

**OUR VISION**

To facilitate business growth through knowledge-based and experience-based guidance



**OUR BUSINESS FOUNDATIONS**

Respect, Professionalism, Competence, Transparency, Long-term relationships, Frankness.

Brockmann Consulting offers novel thinking and a practical approach to managing the company innovatively for both start-ups and established companies.

*Ivanka Brockmann Axel Brockmann*

# EXCELLENCE



“ **THE FOCUS OF OUR ENDEAVORS IS ON SOLVING YOUR STRATEGIC AND OPERATIONAL CHALLENGES.** ”

## OUR MISSION

We want to facilitate greater success for your company by leveraging our knowledge and insights to nurture continuous improvements.

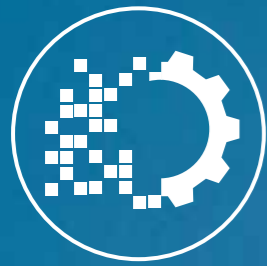
This requires carefully balancing digital resources and human talents.

You and your staff are central to Brockmann Consulting for helping your company grow.

Together we will develop targets so that everyone feels enthusiastic about achieving them. To accomplish this, Brockmann Consulting uses Digital transformation, Change management, and Process optimization techniques. Our collaboration will boost your company’s success by identifying new business opportunities and developing effective strategies to capture them. We will do this through seminars and trainings as well as business and inter-cultural coaching sessions.



*Boost your  
business by our  
expert knowledge*



DIGITAL  
TRANSFORMATION



CHANGE MANAGEMENT



BUSINESS PROCESS  
MANAGEMENT



SEMINARS &  
TRAININGS



BUSINESS  
DEVELOPMENT



GLOBAL  
STRATEGIES



INTERCULTURAL  
COMPETENCE

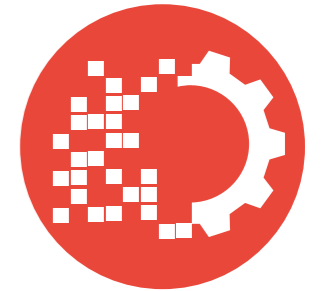


# 01 DIGITAL TRANSFORMATION

## ENGINE FOR YOUR BUSINESS SUCCESS

Digitization (including Artificial Intelligence and Machine Learning) will transform economy and society - and drive new business opportunities. The current age of digitization requires a timely and skillful adoption of 'intelligent' production and processes that are protected by a secure IT infrastructure.

Brockmann Consulting will help you to develop and implement your digitization strategy with a focus on business model optimization and supportive organizational changes so that your company continues to be positioned for long-term competitiveness. Our experience in managing innovation will facilitate your mastery of digital transformation.



# 02 CHANGE MANAGEMENT

## CHANGE IS THE ONLY CONSTANT IN BUSINESS

Even though it is often perceived to be risky, a changing business landscape presents new business opportunities. Companies need to proactively manage change to harness lucrative opportunities.

Brockmann Consulting can help you effectively plan for and manage change through organizational development and/or systemic or iterative consulting.

Leverage our experience to take your company to new heights of success.



# 03 BUSINESS PROCESS MANAGEMENT

## ADVANCEMENT

Optimization of company processes (both production processes and business processes) is crucial for achieving higher performance.

Brockmann Consulting will apply the principles of Business Process Management technique to organize, realize, control, and enhance your company's overall performance.

Our goal is to streamline your company's strategic and operational processes so that your company can secure its competitive future.





## 04 SEMINARS & TRAININGS

### KNOWLEDGE EQUALS ADVANTAGE

Brockmann Consulting nurtures this advantage for you through customized seminars and training sessions. These forums harness your company's collective energy by leveraging our professional and instructional competences. We offer seminars and training sessions in English, German, and Bulgarian languages, and in online as well as in-person formats. Our Training & Development initiatives are designed according to the values of FWW (Forum Werteorientierung in der Weiterbildung e.V.), a German institution that determines benchmarks applicable to professional training initiatives.



## 05 BUSINESS DEVELOPMENT

### IF WE CAN DREAM IT, WE CAN ACHIEVE IT

Brockmann Consulting partners with you to develop and implement your ideas for cutting-edge products and services. The challenges you set define our journey and our destination.

In order to achieve your goals, Brockmann Consulting works closely with its ecosystem of strategic partners, including experts, start-ups, and established companies.



## 06 STRATEGIES FOR A MORE GLOBAL PRESENCE

### THE WORLD CAN BE YOUR HOME

International markets can pose challenges, but they also offer opportunities for sustainable organic growth. Given its vast international experience, Brockmann Consulting can help you explore and realize various new possibilities for sustainable growth. Together, we will explore more than simply classical approaches to your chart your company's global footprint.





# 07 DEVELOPING YOUR INTERCULTURAL COMPETENCE

## **BE PROFICIENT IN THE INTERCULTURAL DOMAIN**

More and more business relationships cross national boundaries. Your suppliers, buyers, competitors, and company personnel likely have diverse international profiles that can be culturally challenging.

Brockmann Consulting coaches your company for intercultural awareness and helps to develop its intercultural competence. Our customized training begins with basic language skills and lessons in cultural identity. We go farther to meet your specific intercultural needs and develop your competence in managing across cultures.



*People from other countries bring diversity*



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